

For Israel

Talking Points

Each item below can be a starting point for composing remarks, inserted whole or in part into remarks or be a stand-alone comment.

At Israel Bonds founding conference, Prime Minister David Ben-Gurion spoke to American philanthropists, Jewish community lay leaders, executives, and Israeli government officials that were gathered in Jerusalem. He said: "Neither our security nor our future is safe. And we have not yet attained the main purpose of the State of Israel." These words, spoken over 70 years ago, are still true today. With every Israel bond investment, we bring Israel closer to attaining Ben-Gurion's goals.

Israel bonds can be used for savings, donations, or gifts. They are packed with mitzvot, Zionism, and pride in Jewish identity. Whether for family or for yourself, every Israel bond purchase strengthens our homeland, our communities, our connection to Israel, and links us to the vision of the founders to create a state, home, life, and future for the Jewish people.

Unlike the first Israel bonds offered more than 70 years ago, today's Israel bonds are different: shorter maturities, different denominations, availability online, and funds mailed automatically at maturity. Yet in some very important ways, the bonds have not changed at all, possessing the same values, passion, and dreams as they did over seven decades ago. When you gift an Israel bond for a simcha or give an Israel bond instead of cash or check for dues, tributes, or pledges, you declare your connection to our Jewish-Zionist values and commitment to strengthen and secure our people, our state, and our future.

An investment in Israel bonds is an endorsement of Israel. A reborn Jewish nation that achieved independence against all odds and, over the course of more than 70 years, has successfully overcome every agricultural, environmental, immigration, resource, and security challenge. For 72 out of Israel's 75 years, through 16 Prime Ministers, the proceeds from the sale of Israel bonds, now more than \$49 billion worldwide, have supported every aspect of Israel's economy, strengthening the land, the people, the dream, and the future.

Israel bonds are currently held by close to 270,000 people. This wide dispersion of a portion of Israel's sovereign debt is a positive factor that helps earn strong ratings for the State of Israel from credit analysts at major credit agencies. Strong ratings make it possible for the Finance Ministry to acquire additional foreign capital at favorable rates to help Israel manage its economy. (Israel bonds are not rated.)

Purchasing Israel bonds helps you feel connected to our homeland when you are not walking the streets of Jerusalem, hiking in the Jordan Valley, or feeling the Mediterranean splash over your toes. Participating in a campaign for Israel Bonds is your statement of love, care, and concern for Israel. It is an homage to your parents and grandparents or a lesson for children and grandchildren. It is also a connection to the dreamers, founders, and builders of the State of Israel. Your investment says Israel is important to me; I think about Israel, and I want her to know it.

Development Corporation for Israel. Issues subject to availability. This is not an offering, which can be made only by prospectus. Read the prospectus carefully before investing to fully evaluate the risks associate with investing in Israel bonds. Member FINRA